

BP's Twitter Trouble | Why Netflix + Hulu Should Merge

FAST COMPANY

OCTOBER
2010

**McDonald's
\$2.4 BILLION
MAKEOVER**

**WHAT MAKES
JetBlue SOAR**

SPECIAL ISSUE

**MASTERS of
DESIGN
2010**

**“To work in sustainability
is to work in complexity.
We must give
the right example.”**

—PATRICIA URQUIOLA

**PATRICIA
URQUIOLA'S
\$300 Million
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California-based, Murano-trained glassblower Caleb Siemon makes the 9.5-inch-tall, \$440 **Happy Cylinder** vase in six colors, including lime green, aubergine, and steel gray (shown). unitedglassblowing.com



The \$220 **Best Made** pearline ax—forged in Maine, polished and painted in New York—is crafted from fine-grain steel and hickory. bestmadeco.com

